



Press Release

For Immediate Release

Contact:

PEP, Inc.
Gerry Wienholt
2707 Antelope Road
Fort Collins, CO 80525

www.pepimpact.com
gerry@pepimpact.com
410-404-1764

*I*LEVEL Incorporated*
Teah Bennett
8101 E. Prentice Ave
Greenwood Village, Co. 80111

www.ilevelcorporation.com
teah.bennett@ilevelcorporation.com
303-468-4792 xt. 60

PEP, Inc. Announces Partnership With I*LEVEL Incorporated

DENVER—PEP, Inc. announces its partnership as a re-seller of the I*LEVEL product suite. Gerry Wienholt, owner of PEP, Inc., was seeking a software application that would enable him to evaluate and assess how his clients were performing in what he defines as the five critical success areas for any business: Mission & Vision; Teams; Process, Knowledge & Skills, Goals & Measurement; and Reward & Recognition. By meshing PEP's client survey with the I*Level product, Gerry is now able to evaluate the health of an organization based on the accurate feedback from it's constituency. The advantage to PEP's customers is enormous. "The information gleaned from the survey allows us to be more effective in our consulting approach and offers customers amazing data that dramatically aids in strategic planning," says PEP co-owner, Nicole Wienholt.

"I*Level is built to optimize workforce performance at all levels," says I*Level CEO and founder, Teah Bennett. "Our product in conjunction with the PEP's Passionate Performer Program™, furthers I*Level's mission to improve communications across every environment within a company."

The I*Level Incorporated integrated solution is a workforce management product that allows businesses to evaluate, develop and retain productive employees. I*Level delivers real-time reporting and corrective actions and companies then use the information immediately and continuously to improve employee performance, unlike other currently available workforce management options.

The I*Level integrated solution immediately and continuously works to improve employee performance throughout the employee lifecycle—from early indicators in the pre-hiring process, through on-boarding and integration, throughout an employee's tenure, and culminating with the employee's exit from a company.

“As a hosted solution, the I*Level suite provides services without the customer having to invest in new hardware or software,” says Bennett. “Our customers realize lower upfront costs, less administration and lower Internet bandwidth costs.

“The I*Level product can be customized to meet the needs of individual clients including, custom user interfaces and custom content delivery,” adds Bennett. “—all of which puts the I*Level integrated solution into a league of its own.”

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About I*LEVEL Incorporated

I*Level Incorporated is an Englewood, Colo.-based software company offering an employee-lifecycle integrated solution that allows businesses to evaluate, develop and retain productive employees. I*Level delivers real-time reporting and corrective actions—a comprehensive approach that optimizes workforce performance at all levels. Lead by a team of expert leaders in the industrial psychology, technology, and human capital management arenas. I*Level Incorporated proudly helps companies evolve into being some of the best places to work in the country. For further information or to view an online demonstration, contact I*Level Incorporated at 303.468.4792 or visit I*Level online at www.ilevelinc.biz.

About PEP, Inc

PEP Inc.'s mission is to inspire organizations, businesses, and individuals to define Purpose, develop Excellence, and discover Passion through motivational presentations, training workshops, and organizational development programs. PEP's consulting services are aimed at aligning employees' talents with their roles, thus producing *Passionate Performance*—a positive attitude and morale that results in high productivity and superlative customer satisfaction. For further information visit PEP Inc.'s web site at www.pepimpact.com.