



Press Release

For Immediate Release

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PEP, Inc. Announces Partnership With Porter Henry & Co., Inc.

NEW YORK—Gerry Wienholt, President of PEP Inc., takes pleasure in announcing a partnership with Porter Henry & Company, Inc., a provider of leading-edge salesforce training. Since its inception 10 years ago, PEP has focused on motivation, teamwork, communication, and productivity so this is a natural step to reinforce the skills and success Gerry has imparted to his clients. The salesforce, in particular, is in need of constant motivation and skill reinforcement via training to overcome the challenges of influencing customers. According to Gerry Wienholt: “Our relationship with Porter Henry will enable us to reach farther and deeper into the sales arena, where maintaining individual passion, vision, and success is a ‘must’.”

Porter Henry & Company is a 60-year old organization with over 40 workshops and online courses to offer salespeople, account managers, and sales managers. Their client list reads like the Fortune 500, but they have prided themselves in working with sales organizations of every size, both in the U.S. and internationally. Porter Henry’s unique curriculum was developed in alliances with major sales organizations that became Sponsors, contributing financing, research opportunities, best practices, and validated each course as developed. Results-oriented, Porter Henry can demonstrate proven increases in both sales and sales management performance.

“We are excited to have Gerry and his PEP team on-board with us. His facilitation skills and excellent salesmanship make him a perfect fit with Porter Henry.”, says Porter Henry CEO, Warren Kurzrock.

For information on sales or sales management training, visit www.pepimpact.com or www.porterhenry.com, or contact Gerry Wienholt directly at 410-404-1764.

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About Porter Henry & Co, Inc.

Since 1945, Porter Henry offers a wide variety of sales training programs to enhance skills, strategies, and results for professional sales representatives. They provide both off-the-shelf and custom-developed training programs to meet your specific needs. For further information visit Porter Henry's website at www.porterhenry.com.

About PEP, Inc.

PEP Inc.'s mission is to inspire organizations, businesses, and individuals to define Purpose, develop Excellence, and discover Passion through motivational presentations, training workshops, and organizational development programs. PEP's consulting services are aimed at aligning employees' talents with their roles, thus producing *Passionate Performance*—a positive attitude and morale that results in high productivity and superlative customer satisfaction. For further information visit PEP Inc.'s web site at www.pepimpact.com.